

Graduate Entrepreneurship Certificate

The University of West Florida, College of Business in cooperation with successful Emerald Coast business leaders is launching a Graduate Certificate in Entrepreneurship in fall of 2006. The program will serve as a vehicle for the development of entrepreneurial ideas under the mentorship of successful entrepreneurs.

The active learning format of this program pairs College of Business faculty with successful entrepreneurs that engage participants in the processes necessary to convert business ideas into well structured plans for new business ventures. Participants will develop and present new venture ideas, develop a comprehensive new venture business plan, participate in a business plan competition for financial prizes, and consult with area small businesses to develop solutions to real business problems.

The certificate consists of 18 semester hours of graduate level courses divided into two segments: Business Foundations and New Venture Specialization. The Business Foundations segment is waived for participants with successful recent formal education in business (including MBA students). Courses include:

1. Business Foundations (9 hours)

GEB5871 Managerial Economics	1.5 hours
GEB5872 Financial Management I	1.5 hours
GEB5873 Financial Management II	1.5 hours
GEB5874 Financial Management III	1.5 hours
GEB5875 Management Skills and App	1.5 hours
GEB5876 Marketing Skills	1.5 hours

2. New Venture Specialization (9 hours)

GEB6118 New Ventures	3.0 hours
GEB5991 Venture Development	3.0 hours
MAN5806c Small Business Consulting	3.0 hours

The certificate can be completed in conjunction with a degree program such as the MBA or as a stand-alone certificate program. The Business Foundations segment represents most of the courses necessary for entering the MBA program. Those qualified may also choose to complete only the New Ventures course and elect not to complete the entire certificate.